A NEW UNDERSTANDING OF COLLABORATION
FOR A NEW REALITY

As valuable as the new IT technologies and tools have proven, what they are fundamentally designed to do is allow us to share more information with more people, faster. This is very important, but it is not collaboration. True collaboration is a deeper human process that requires the integration of assumptions, objectives, and the main processes we use to collaborate. I fight every day to increase the number of Black people in the clean energy industry, where we are woefully underrepresented. I struggle to realize sustainable profits in today’s complicated business ecosystem. Even so, in 2018, our commitment to equity drove four new, key decisions.

OPEN LETTER TO CEO

Right every day I increase the number of Black people in the clean energy industry, where we are woefully underrepresented. I struggle to realize sustainable profits in today’s complicated business ecosystem. Even so, in 2018, our commitment to equity drove four new, key decisions.

Are you one of the 21.5 million Americans currently unemployed? Believe it or not, this may be an opportunity to pivot your career direction into something more rewarding financially, emotionally, and professionally. A survey done by Indeed in 2019 showed that 88% of those who make a big career switch are happier since making the move—great odds for the argument to take the leap.

GOOD AFTERNOON,

Change is not easy; it requires open-mindedness, determination, and commitment to a new vision. This week, we’re covering all types of change: collaboration, customer choice, and new career paths. Most importantly, Carla Walker-Miller challenges us to change the environment of our industry to empower black people to pursue careers in energy. Enjoy Volume 12!

CURATED BY ERIN HARDICK

LEADING THE WAY TO PIVOT A CAREER DURING UNCERTAIN TIMES

New rates and programs are providing customers with an unprecedented number of choices and creating a new customer journey—the customer choice journey. The customer choice journey can be an orchestrated multi-channel journey helping the customer select the best rate plan and programs to match the customer’s lifestyle.

As a member of the Zpryme team, Erin is responsible for creating content by aggregating, analyzing, editing, and formatting market data for energy and technology topics such as smart cities, transportation electrification, renewable energy, and distributed energy resources. Erin interviews different stakeholders in these areas to understand the ecosystem as a whole. She is dedicated to finding sustainable, clean energy solutions starting in the Austin area.

HAVE A TOPIC YOU’RE INTERESTED IN WRITING ABOUT?

I’d love to hear it. Shoot me an email at erin.hardick@zpryme.com to get involved.

ROB GIRVAN

USING PERSONALISATION FOR THE NEW CUSTOMER CHOICE JOURNEY

New rates and programs are providing customers with an unprecedented number of choices and creating a new customer journey—the customer choice journey. The customer choice journey can be an orchestrated multi-channel journey helping the customer select the best rate plan and programs to match the customer’s lifestyle.

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ROB GIRVAN

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