



## GUEST CONTRIBUTOR SERIES

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Although we have goals to reach net zero emissions by 2050 in the US, it's evident that climate change is already here, and we need to get to work now to achieve those goals and mitigate the effects. In this issue of Zpryme's Guest Contributor Series, we start out looking at how a broader circular economy can increase resource efficiency, look closer at how we can and are addressing climate change at a federal and systemic level, then narrow down to a personal account of making a daily commitment to combating climate change on the individual level. We hope these stories inspire you to take action! Read on for Volume 38!

### WHY DIGITALIZATION IS CRITICAL TO CREATING A GLOBAL CIRCULAR ECONOMY

BY HENRIK HVID JENSEN

Globally, the circular economy concept is increasingly seen as a way forward to achieve the necessary transformation into a resource-efficient economy, and the only way to achieve climate neutrality by 2050. In the circular economy, resources are used, but not used up. By applying suitable strategies to products, components, and materials during use and after the end of a lifecycle, companies can keep resources in the system.

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### CLEARING THE PATH: ACCENTURE HELPS FEDERAL AGENCIES STRATEGIZE AND IMPLEMENT FLEET ELECTRIFICATION ROADMAPS

BY ERIN GROSSI

Passage of the house bipartisan infrastructure bill sends important signals to federal government agencies and the broader marketplace about the broad consensus that exists around electrification of transportation. When changes to major segments of the economy are perceived as bipartisan, they tend to reverberate much more quickly across mainstream America. In the case of acceleration of EVs, that seems to be happening, rather dynamically, across states today.

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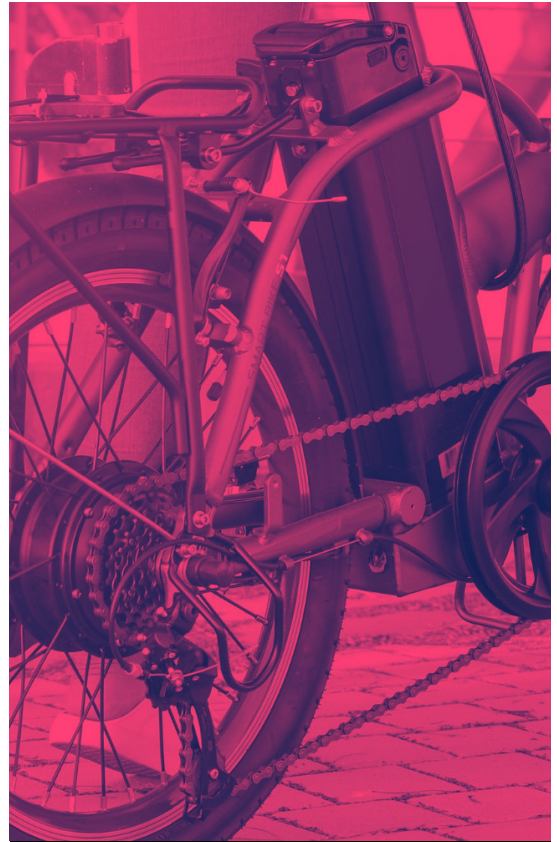


## **CLIMATE CHANGE IS WORSENING OUR WATER QUALITY**

**BY SEYI FABODE**

Even as carbon mitigation actions gain steam, water continues to be ignored in our climate change mitigation. While we experience climate change impacts through water - floods, droughts - the conversation never covers the impact on water quality. I won't bury the lede here, there is a direct link between climate change and water contamination shock. The quicker we pay attention to it, the sooner we address the issue.

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## **NO MORE E-XCUSES: LESSONS LEARNED A YEAR INTO THE E-BIKE E-XPERIMENT**

**BY H. CHRISTINE RICHARDS**

In my work, we focus a lot on getting people into electric vehicles. However, with so many e-mobility opportunities out there, we do need to think about more than just replacing one car for another. So, as I was getting ready to replace my old Volvo with an electric vehicle last August, I was inspired to buy an e-bike instead. I then committed to riding this e-bike anywhere within a 3-mile radius of my house. Here's what I've learned so far.

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## **CURATED BY ERIN AUTIN**

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### **HAVE A TOPIC YOU'RE INTERESTED IN WRITING ABOUT?**

We'd love to hear it. Shoot Erin an email at [erin.autin@zpryme.com](mailto:erin.autin@zpryme.com) to get involved.