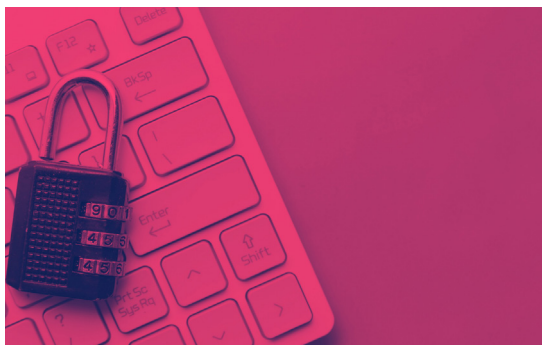




GUEST CONTRIBUTOR SERIES

4/1/22 • VOLUME 45 • ERIN AUTIN

Happy Friday! We're back with another Zpryme Guest Contributor newsletter just in time for some weekend reading. This issue spans a wide range of energy industry topics: new cyber risks impacting the grid, the importance of customer experience for EV adoption, a new approach to breaking down data silos, and a personal hope plus some advice for the future of work. Enjoy Volume 45!



HOW CYBER RISKS ARE IMPACTING GRID SYSTEMS

BY NOAM ARBEL

Over the past year, the energy industry has witnessed an uptick of cyber threats from both state actors and private entities. These risks have increased in tandem with the digitalization of energy systems and growth of distributed energy resources (DERs). And with high-profile cyber attacks now being used as tactics during political and civil unrest, now is the time for utilities to identify risks and take measures to mitigate them.

[READ FULL ARTICLE](#)



WHAT EMOBILITY MEANS FOR ENERGY PROVIDERS

BY ANDY VESEY

Despite supply chain issues, US EV sales have been record-breaking so far this year. Cumulatively since 2011, the EV sales in the US have been over 2 million. More than 50% of auto sales worldwide are expected to be electric by 2033. Delivering on the EV expectations require massive efforts by everyone in the e-mobility landscape, with customers playing an active and central part in this revolution.

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KNOWLEDGE GRAPHS FOR UTILITIES – THE ONLY REASONABLE WAY TO BREAK DATA SILOS

BY REHAN REFAI

The idea of eliminating data silos is not a new one. For years, employees and executives have cried out for The One Solution to save them all – one that gives them access to hard-to-find information that only exists in the hard-to-access land of Another Department. When this data is locked in silos, what's the solution?

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CURATED BY ERIN AUTIN
Senior Director of Research & Content at Zpryme



AN OPEN LETTER TO MY DAUGHTERS: HOPE FOR INTERNATIONAL WOMEN'S DAY 2035

BY JILL C ANDERSON

Dear Vivian and Clara, When you were tiny babies, I hoped by the time you started working, we wouldn't be concerned about gender issues at work any longer. I was envisioning a world where women held half of all leadership positions and life was more equitable for you than it was for those who came before you. I offer these thoughts to prepare you for joining the mission to build a future that is equitable and inclusive for everyone. These are steps I've taken myself as I've navigated my career.

[READ FULL ARTICLE](#)

HAVE A TOPIC YOU'RE INTERESTED IN WRITING ABOUT?

We'd love to hear it. Shoot Erin an email at erin.autin@zpryme.com to get involved.